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Q-1. What are the special preparations for Excon? Any new product launches?

Ans. At EXCON 2025, BKT is proud to unveil its Off-Highway tyre solutions, purpose-built to meet the evolving demands of the mining, construction, and material-handling industries. This year, our presence is centred around innovation, which defines BKT.

Leading the showcase are our flagship EARTHMAX All Steel radial range, representing years of focused R&D, deep industry understanding, and precision engineering. Standout model like the BKT EARTHMAX SR53 L-5 and the BKT EARTHMAX SR468 E-4 exemplify extraordinary load-bearing strength, heat resistance, and reliability even in the harshest working conditions. In addition, we are showcasing the BKT MULTIFORCE BK T92 MC rubber track, engineered for superior traction and stability to deliver smooth performance across both paved and rugged terrain.

We are highlighting our advancements in tyre technology, offering operators real-time insights to enhance safety, productivity and equipment longevity. EXCON 2025 serves as the perfect stage to demonstrate how BKT continues to push boundaries, combining cutting-edge technology with real-world expertise.

Q-2. How is the demand for your OTR tyres from the OEM and replacement markets?

Ans. BKT has a strong global position, and a major reason for this success is our core philosophy of offering the **right tyre for the right application.** This approach, engineering tyres precisely for the machine, terrain, and operating conditions, has helped us consistently deliver superior performance, safety, and efficiency across construction, mining and industrial sectors. As the demand continues to grow, this commitment matters more than ever. As the country's only All Steel radial tyre manufacturer, BKT is uniquely positioned to lead with confidence and support the growing needs of our customers with solutions that are stronger, more reliable, and built for the future.

This same ideology can guide how we leverage strategic partnerships beyond OEMs to drive even faster innovation and reach. By collaborating closely with distributors, dealers, fleet operators, and industry bodies worldwide, we can tap into real-time insights from the field, how machines are being used, what challenges operators face, and where performance gaps exist. These inputs directly fuel our application-specific design process across 3,600 SKUs, enabling us to refine tread patterns, compounds, and construction types to meet evolving demands.

Q-3. What are your plans ahead to improve the market share of your OTR tyres in future?

Ans. We are transforming challenges into opportunities and building a resilient, future-ready organization anchored in innovation. As part of this, BKT is strengthening its manufacturing capabilities and deepening vertical integration, including a significant expansion of carbon black capacity.

One of our biggest milestones in 2025 has been the launch of an accelerated capacity expansion and integration program supported by a clear five-year growth roadmap. We have announced the scale-up at our Bhuj plant, adding 360,000 MTPA of carbon black capacity and 24 MW of cogeneration power. We are targeting a 2.2x revenue increase by FY2030, reaching approximately INR 23,000 crore, up from about INR 10,600 crore in FY2025.

We are focusing on mining and OTR tyres in Europe while expanding our presence in Southeast Asia and Latin America for construction tyres. Our strong export performance, recognized by AIRIA for 2024–25, reinforces our footprint across more than 163 countries. With this blend of market diversification, product excellence, and deeper vertical integration, we remain agile, leverage our global strengths, and continue delivering meaningful value as the industry evolves.