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Mr. Naren Joshi
COO - Super Hoze Industries Pvt. Ltd.

Q-1. What are your expectations from BC India 2026, and how do you see the exhibition contributing to Super Hoze's growth, brand visibility, and engagement with the construction and infrastructure sector?

COO Response: "BC India is the benchmark platform for the construction and heavy machinery ecosystem, and 2026 marks a pivotal milestone for Super Hoze. Our primary objective is to deepen direct strategic engagements with leading Construction Equipment (CE) OEMs. While our established distribution network continues to thrive, BC India gives us the ideal stage to showcase our advanced manufacturing capabilities and launch our specialized Data

Centre Cooling Hose range. It is about reinforcing Super Hoze not just as a trusted hose manufacturer, but as an end-to-end engineered fluid transfer partner powering India's core infrastructure and digital economy."

Q-2: Super Hoze has built a strong reputation in the hose and fluid transfer solutions market. What key factors have contributed to the company's sustained growth and success over the years?

COO Response : "Our sustained growth rests on three foundational pillars: engineering reliability, uncompromising quality standards, and our strong pan-India partner ecosystem. Over the years, our extensive dealer network has served as the

backbone of our reach, ensuring localized availability, rapid assembly, and dependable support across every major industrial corridor. By consistently investing in high-grade polymers, precision testing, and responsive customer service, we have built long-term trust in applications where zero downtime is critical."

Q3: How is Super Hoze adapting its business strategy to meet the evolving needs of industries such as construction, infrastructure, manufacturing, and agriculture?

COO Response : "We are executing a two-pronged growth strategy. First, we are expanding our capabilities to supply direct, factory-tested hose assemblies to

CE and industrial OEMs, ensuring plug-and-play integration and stringent quality compliance right on the assembly line. Concurrently, we continue to empower our nationwide dealer network with bare hoses and reels for dynamic aftermarket and regional customization. Second, we are diversifying into high-precision, mission-critical segments—such as our newly developed cooling hoses engineered specifically for next-generation data center thermal management."

Q4: What opportunities do you foresee emerging from India's ongoing infrastructure and industrial development initiatives?

COO Response : "India's massive push across highways,

urban transit, mining, and smart infrastructure is driving unprecedented demand for high-uptime, heavy-duty machinery. As OEMs localize production under the 'Make in India' banner, they need domestic fluid transfer partners capable of meeting global performance benchmarks. Simultaneously, the rapid expansion of digital infrastructure and AI workloads is creating a surge in enterprise data centers, opening massive opportunities for advanced liquid-cooling fluid solutions. Super Hoze is uniquely positioned to deliver mission-critical reliability across both physical and digital infrastructure."