



Guided by our 'Growing Together' philosophy, we work closely with OEM partners to develop application-specific tyre solutions that are tailored to different machines, terrains and operating conditions

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Q-1. Sustainability has become a business priority worldwide. How is BKT integrating sustainability into its manufacturing and long-term corporate strategy?

Ans. Sustainability is at the core of BKT's long-term strategy, driving innovation across our products, manufacturing processes and operations. Through continuous investment in R&D, we are steadily increasing the use of renewable materials and replacing conventional petrochemical components with more sustainable alternatives. In FY 2024-25, 32% of our raw materials were renewable, reflecting our broader focus on resource efficiency through renewable energy, energy optimisation and recycling over 98% of process waste. This integrated approach enables us to reduce our environmental footprint while continuing to deliver the quality, durability and reliability that customers expect from BKT.

Our commitment to sustainability is equally reflected in our manufacturing ecosystem. Carbon black, which accounts for nearly 30% of a tyre's composition, is produced at our in-house facility at our flagship

Bhuj plant, strengthening supply chain resilience while ensuring consistent quality. The facility operates as a zero-liquid-discharge plant with complete water recycling, while ongoing initiatives around reclaimed rubber, recycled steel and reused feedstock further support our circularity goals. Together, these initiatives demonstrate how sustainability is embedded across our manufacturing footprint and long-term business strategy, enabling us to create long-term value while supporting responsible growth.

Q-2. Innovation is not limited to products alone. How does BKT encourage innovation in business processes, customer engagement, and organizational culture?

Ans. At BKT, innovation extends well beyond product development to the way we operate, engage with customers and build our organisation. We continue to accelerate digital transformation across our manufacturing and business operations, making processes more connected, data-driven and efficient. Integrated digital workflows enable real-time production planning and

monitoring, improving operational visibility, faster decision-making and overall manufacturing efficiency. We have also strengthened supply chain governance by automating key processes and leveraging digital tools to enhance transparency, compliance and operational excellence.

We continue to strengthen customer engagement through digital platforms and responsive service processes that make interactions more seamless and efficient. Internally, we invest in a performance-driven culture through continuous learning, leadership development, and employee well-being, ensuring innovation is embedded not only in our technology but also in the way we collaborate, solve challenges and drive continuous improvement across the organisation.

Q-3. How important are partnerships with OEMs, dealers, and distributors in BKT's overall business growth strategy?

Ans. Partnerships with OEMs, dealers and distributors are fundamental to BKT's long-term growth strategy. Guided by our 'Growing Together' philosophy,

we work closely with OEM partners to develop application-specific tyre solutions that are tailored to different machines, terrains and operating conditions. This collaborative approach not only strengthens product performance and reliability but also enables us to respond more effectively to evolving industry requirements across agriculture, construction, mining, industrial and material handling sectors.

Our dealer and distributor network is equally important in extending these values to customers. By working closely with our channel partners, we gain valuable market insights that help us better understand customer requirements and continuously refine our products and services. These long-term partnerships reinforce our market presence, strengthen customer relationships and enable us to deliver consistent value across global markets.

Q-4. Digital transformation is reshaping manufacturing companies. What role is digitalization playing in enhancing BKT's operational efficiency and customer experience?

Ans. Digitalisation plays a pivotal

role in strengthening operational excellence across BKT's manufacturing ecosystem. By integrating digital technologies into our production and business processes, we are improving operational visibility, enhancing efficiency and enabling faster, data-driven decision-making. These capabilities help us optimise manufacturing, strengthen supply chain governance and maintain the high standards of quality, consistency and reliability that define every BKT product.

Beyond manufacturing, digitalisation is helping us build a more responsive and seamless customer experience. By streamlining customer-facing processes and enhancing service responsiveness, we are able to engage more effectively with customers and channel partners while improving overall operational efficiency. As we continue to strengthen our integrated manufacturing capabilities, digital transformation remains a key enabler of innovation, operational agility and long-term value creation across our global business.