



CORPORATE BACKGROUND – HAVELLS

conditioners, televisions, refrigerators and washing machines. The synergy further complements the brand's 'Deeper into Homes' vision.

Havells has emerged as a house of brands with six brands—Havells, Crabtree, REO, Standard, Havells Studio, and Lloyd—allowing it to cater to different consumer segments and their needs. Its global network constitutes of 6712 professionals across 48 offices. The company boasts of a strong manufacturing prowess with 15 state-of-the-art manufacturing plants in India located in Alwar, Neemrana, Ghiloth (Rajasthan), Baddi (Himachal Pradesh), Tumakuru (Karnataka), Haridwar (Uttarakhand), Sahibabad (Uttar Pradesh) and Sri City (Andhra Pradesh).

Driven by innovation and consumer insights, Havells is preparing for the future with constant products expansion, deepening market reach & brand reinforcement. A strong distribution network continuously strives to set new benchmarks in prompt delivery and service to customers – powering their smiles like none

other electrical brand in the country. Further to this, the company pioneered the concept of exclusive brand showroom in the electrical industry. Today, 900+ Brand Shops across the country are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications. Havells became the first FMEG Company to offer doorstep service via its initiative 'Havells Connect'. Thanks to the quality of products and quicker service, it has minimum customer complaints and the highest customer satisfaction. Havells has become the most penetrated FMEG company in rural markets, gaining market share across categories and expanding distribution under the "Rural Vistaar" initiative. With a presence of rural distributors in over 3,000 towns (population 10k-50k), Havells has also launched the "Havells Utsav" exclusive store initiative to reach towns with populations under 10k, opening 637 stores by FY 2023-24.

Havells, over the years, has embarked on the journey of social change through inclusive

growth dedicated to the cause of our future and future generations. Therefore, our CSR efforts revolve around five strong pillars of health & nutrition, sanitation, education, environment and skill development. These pillars not only move together with the ones envisioned by the Government but are also a part of United Nations Sustainable Development Goals.

A humble beginning that started with serving just 1500 children across 5 schools grew to serving over 70,000 students across 700+ schools daily in Alwar district. Havells initiated a sanitation drive in 2014 in government schools of Alwar district wherein the company built over 4000+ eco-friendly bio-toilets in over 500 government schools in Alwar district. These eco-friendly bio-toilets use special bacteria developed by DRDO (Defence Research & Development Organisation) to convert human waste into biogas and water. The water can be used for gardening, cleaning, or ground water recharge.

Havells was ranked 7th in the electrical equipment section

globally in Dow Jones Sustainability Index (DJSI) Assessment. Havells has maintained its 'A' rating in Morgan

Stanley formulated MSCI ESG Rating. MSCI ESG methodology is formulated to evaluate a company's resilience in the long-term and gauge companies' exposure to ESG risks.

Sustainability is at the heart of Havells' operations, aligning with the United Nations Sustainable Development Goals (SDGs). In FY 2023-24, renewable energy accounted for 33% of Havells' electricity consumption. The company reduced greenhouse gas emissions by 59% compared to 2012-13 levels through initiatives such as transitioning from diesel to PNG in manufacturing and implementing 39 energy management projects, which saved 1,259 MWh of energy. With its waste-to-landfill certification and tree plantation initiatives planting 21 lakh trees to date, Havells continues to drive environmental conservation while focusing on sustainable sourcing, manufacturing, and packaging practices.

Havells India Limited is a leading Fast-Moving Electrical Goods (FMEG) Company and a major power distribution equipment manufacturer with a strong global footprint. Havells enjoys enviable market dominance across a wide spectrum of products, including Industrial and Domestic Circuit Protection Switchgears, Cables, Motors, Pumps, Solar Products, Fans, LED Lamps and Luminaries for Domestic, Commercial and Industrial applications, Modular Switches, Water Heaters, Coolers and Domestic Appliances, Personal Grooming, Air Purifier, Water Purifier, Air conditioner, Television, Washing machine and Refrigerator covering the entire range of household, commercial and industrial electrical needs. With the acquisition of Lloyd since 2017, Havells has made a foray into high potential consumer durables segments with offerings of air-