



BKT reinforces commitment to Indian mining with the launch of advanced EARTHMAX range at IME 2025

Balkrishna Industries Ltd. (BKT), a leading manufacturer in Off-Highway tyre (OHT) industry, showcase the EARTHMAX tyres range at IME 2025 today, which are developed for the Indian mining sector. The event “Innovative & Responsible Mining for Inclusive Growth” is taking place from October 30 to November 2, 2025, at the Biswa Bangla Mela Prangan and Science City Ground in Kolkata, India. The display brought forth considerable interest from industry leaders, OEM partners, and mining professionals, reinforcing BKT's role as an innovator in India's changing mining landscape.

BKT is presenting five of its advanced EARTHMAX tyre range which are designed to meet the different needs of both surface and underground mining. These tyres are a testament to BKT's engineering expertise and dedication to providing longevity, performance, and safety in all mining applications.

Viren Rodrigues, Head of Mining & Agri Business, BKT said: “As the mining industry in India continues to expand, we are striving to support this growth. At BKT, we believe that innovation is not just about performance, it's about progress with responsibility. Our EARTHMAX range highlights our focus on research, technology, and local expertise coming together. IME 2025 is providing us with the stage to demonstrate these capabilities and to engage with the people who are a part of the mining industry. Through platforms like IME, we are not just displaying products; we are reinforcing our role as a trusted partner to the industry.”

By combining technological excellence with on-ground insights, BKT continues to design tyres that optimize performance for mining companies focused on productivity and sustainability.

Through ongoing innovation, sustainability-driven practices, and close collaboration with customers,



Mr. Viren Rodrigues
*Head of Mining & Agri Business
Balkrishna Industries Ltd. (BKT)*

BKT is working towards advancing India's mining sector and growth narrative.

Experience the future of tyre innovation with BKT at Stand M-061.

About BKT:

Balkrishna Industries Ltd. (BKT) is an India-based tyre manufacturer. The BKT group offers a large and always updated production range of Off-Highway tyres specially designed for vehicles in the agricultural, industrial, earthmoving, mining, ATV and gardening sector. BKT's innovative solutions designed for the most differing user needs include more than 3,600 products sold in over 163 countries worldwide. Visit the website www.bkt-tyres.com for further information.

Recently, BKT has further extended its offer by starting the production of rubber tracks.

To learn more visit
www.bkt-tracks.com.