



CNH Expands Aftermarket Support Network with a New Dedicated Parts Distribution Centre in Pune for its Crop Solutions

A purpose-built facility to enhance service and delivery efficiency across Southern and Western India

CNH, a global leader in agriculture and construction equipment, inaugurated its new dedicated parts distribution centre near its manufacturing facility in Pune. This facility is designed to strengthen the company's aftermarket capabilities and ensure faster, more efficient service to its large and growing customer base across India's Southern and Western regions.

The new state-of-the-art parts distribution centre serves as a specialized hub for the Company's crop solution products including Case IH sugarcane harvesters, and New Holland combine harvesters and balers. It will enable faster deliveries and improve parts availability for CNH's brands' large dealer and customer network empowering them to deliver enhanced and uninterrupted services. Equipped with the latest infrastructure, this parts distribution centre benefits from Radio Frequency Identification (RFID) technology

to enhance accuracy, traceability, and process efficiency. This increases CNH's footprint in India, with this fourth parts distribution centre joining the existing centres in Noida, Indore and Sikanderabad (U.P.).

Commenting on the new warehouse, **Narinder Mittal, President & Managing Director, CNH India**, said, "At CNH, every investment is guided by our commitment to better serve our customers. The Southern and Western regions are among India's key sugarcane belts, where the timely availability of parts is essential to ensure uninterrupted operations. This new parts distribution centre in Pune enhances our ability to respond swiftly and efficiently by positioning us closer to both our customers and our manufacturing base. "This facility furthers our aftermarket network and underscores CNH's unwavering commitment to delivering reliable, technology-driven solutions for parts and service support to our



customers."

Establishing CNH's global commitment to sustainable operations, the distribution centre adopts environmentally responsible packaging practices and energy-efficient systems, aligning with the company's vision of reducing its environmental footprint. To ensure timely and reliable delivery of parts to dealers and customers, CNH has partnered with DHL Supply Chain, a leader in integrated logistics solutions.

For over 25 years, CNH India has been delivering world-class products through its 'Made in India' operations. The company operates in the country through its Case IH, New Holland, and CASE Construction Equipment

brands, supported by CNH Capital and its Global Technology Center.

CNH Industrial (NYSE: CNH) is a world-class equipment, technology and services company. Driven by its purpose of Breaking New Ground, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, Case IH and New Holland supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and CASE and New Holland Construction Equipment deliver a full lineup of



construction products that make the industry more productive. The Company's regionally focused Brands include: STEYR, for agricultural tractors; Raven, a leader in digital agriculture, precision technology and the development of autonomous systems; Hemisphere, a leading designer and manufacturer of high-precision satellite-based positioning, and heading technologies; Flexi-Coil, specializing in tillage and seeding systems; Miller, manufacturing application equipment; and Eurocomach, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.