Vol. 14 ● Issue 4 ● September 2025



# JKTyre & Industries Ltd., a pioneer in the Indian tyre industry and a champion of inclusive growth, has announced the launch of the 'JK Tyre Shiksha Sarthi Scholarship Scheme 2025'. Launched in 2023, the initiative is aimed exclusively at the daughters of heavy commercial vehicle drivers, recognising their invaluable role

in powering the nation's transport

and logistics backbone.

The scholarship helps families overcome financial barriers that often restrict higher education for girls. In just two years, more than 320 young women have already benefitted, and this year the programme will expand to cover 500 meritorious students pursuing undergraduate education across five states viz. Rajasthan, Madhya Pradesh, Karnataka, Tamil Nadu and Uttarakhand. Beyond financial

# JK Tyre announces 2025 Edition of Shiksha Sarthi Scholarship

## Initiative supports daughters of commercial vehicle drivers with financial aid for higher education

aid, the programme reflects JK Tyre's commitment to enabling equal opportunities and nurturing the next generation of women achievers.

Mr Anshuman Singhania, Managing Director, JK Tyre & Industries Ltd., said "At IK Tyre, we firmly believe that education is a powerful catalyst of social transformation. Our commercial vehicle drivers are invaluable assets to the nation, and by supporting their daughters' education, we are honouring their contribution. With the 2025 edition of the JK Tyre Shiksha Sarthi Scholarship, we are reaffirming our commitment to ensure that no dream is left unrealised due to limited resources. Educating a girl empowers a generation and builds the foundation for a stronger, more progressive society."

The Shiksha Sarthi Scholarship 2025 is in collaboration with Buddy4Study and applications can be submitted online at www.b4s.in/a/JKTS1, ensuring a transparent and accessible process for all eligible candidates. Beyond the scholarship, JK Tyre is deeply engaged in community development across education, healthcare, livelihood, and environmental sustainability. Through initiatives like Shiksha Sarthi (Supporting Education), Arogya Sarthi (Healthcare), Aajivika Sarthi (Livelihood enhancement), and Jal-Vayu Sarthi (Environment & Water), the Company works to uplift underserved communities across India. These activities comprise Smart Classes in government schools, ITI adoption, career guidance, health camps, livelihood enhancement, skill training, and water conservation programs.

# About JK Tyre & Industries Ltd.

The flagship company of JK Organisation, JK Tyre & Industries Ltd is amongst the top 20 tyre manufacturers in the world with 11 globally benchmarked 'sustainable' manufacturing facilities - 9 in India and 2 in Mexico - that collectively produce around 35 million tyres annually. Pioneering Radial technology in India, the Company produced its first radial tyre in 1977. JK Tyre's unwavering commitment towards innovation is reflected through its state-of-the-art global research and technology centre

the "Raghupati Singhania Centre of Excellence" in Mysore, which houses state-of-the-art testing and validation equipment. JK Tyre secured 'Best in Class' rating in ESG performance in recognition of its superior environment, social and governance (ESG) practices. JK Tyre has been awarded the most coveted Safety award in the world - the 'Sword of Honour' for Safety across all its plants by the British Safety Council, UK. JK Tyre has also been recognized among the India's top 30 Most Sustainable companies by Business World and JK Tyre is India's first tyre company to join RE100.

### For more information, visit www.jktyre.com

For further information, please contact:

**Neha Tiwary**: DGM-Corporate Communication, JK Tyre & Industries neha.tiwary@jkmail.com

Preeti Karna: Adfactors PR, +91 7428319334 / preeti.karna@adfactorspr.com