



SANY India Expands Presence in Rajasthan with New 4S Dealership in Jaipur to Strengthen Customer Reach and After-Sales Support

SANY, the leading manufacturer of construction, mining, road, logistics & energy equipment, announced the inauguration of its new 4S (Sales, Service, Spares and stocking) dealership in Jaipur, in partnership with Shree Balajee Infra. This strategic expansion reinforces SANY India's commitment to providing world-class products and unmatched after-sales support to customers across Rajasthan.

The new dealership will cater to key regions including Kanakpura, Jaipur along with Kekri, Kota, Bayana, Nagor, Alwar, Ajmer, Udaipur, Kelwa, Jalore, Bhilwara & Chitamba ensuring customers have convenient access to SANY India's extensive product range and efficient service support. The 3S facility is equipped with a modern showroom, a dedicated service bay, and a spare parts section designed to deliver a seamless customer experience.

The inauguration ceremony was graced by **Mr. Sanjay Saxena, COO SANY India** and **Mr. Shashank Pandey, Sr. VP & excavator Business**, along with senior management from SANY India and Shree Balajee Infra, who together marked the beginning of a stronger



collaboration aimed at supporting the growing infrastructure needs of the region.

Speaking on the occasion, **Mr. Shashank Pandey, Senior VP & Excavator Business, SANY India & South Asia**, said, "Rajasthan has always been a vital market for SANY India, driven by rapid infrastructure growth and increasing investments in road, mining, and urban development projects. Our partnership with Shree Balajee Infra for this 3S dealership marks a significant step toward strengthening our service network and enhancing customer accessibility. With this addition, we aim to deliver not only superior products but also prompt support and holistic solutions to our customers in the region."

Further added, **Mr.**

Nikhilesh Khatri, Director, Shree Balajee Infra, said, "We are proud to partner with SANY India, a brand synonymous with quality and innovation. Through this 3S facility, we are committed to offering end-to-end solutions from sales to service and spare parts ensuring that customers in and around Jaipur receive timely and reliable support. We look forward to contributing to the region's infrastructure growth in collaboration with SANY India."

The new dealership opening is part of SANY India's continuous efforts to strengthen its nationwide network, ensuring that customers benefit from the company's "Customer First" approach through localized service excellence and product availability.

ABOUT SANY India

SANY India offers the widest



range of Construction Machinery in India & South Asia. In 2012, SANY India invested more than INR 1000 crores to develop infrastructure for R&D, Manufacturing, Quality Inspection, Testing, and Service at their manufacturing facility in Chakan, Pune. Through this facility, the company operates in multiple Business verticals viz: Earth Moving, Lifting, Foundation, Mining, Ports, Concrete, Roads and Renewable Energy solutions. Presently, SANY India offers products like excavators, truck-mounted cranes, all-terrain and rough terrain cranes, crawler cranes,

transit mixers, batching plants, piling rigs, motor graders, pavers, milling machine, compactors, reach stackers, rubber tyred gantry cranes, rail-mounted gantry cranes, mining equipment, wind turbine generators and many more.

The company has already established a strong network of around 42 dealers and 300+ touch points across India to cater to the growing demand and provide support to all its customers & associates. SANY has more than 35000 machines delivered on the ground, contributing to infrastructure development projects in India & other South Asian countries. Owing to its widest product range, superior build quality, service commitment, innovative solutions, and global expertise, SANY India has achieved market leadership in various construction equipment segments. With the Government of India's focus on infrastructure development and modernization, the company is poised for tremendous growth.

For further information, please contact:
SANY India - Devendraa Mali, Marketing Communications
+91 8600993611

Perfect Relations Pvt. Ltd.
Dheeraj Rai - dheeraj.raai@dentsu.com
Antara Sen Gupta - antara.gupta@dentsu.com