The high-spirited PBL family has the dynamism and expertise to innovate and improve products suiting to the ever-changing global needs and our product basket stands unmatchable.

Mr. R Haridoss
Vice President (Business Development) - POWER BUILD PVT LTD

Q-1. How has your Radicon Power Build brand of Geared Motor and Gearboxes helped you to substantiate your business activities in India?

Ans. Radicon PowerBuild is catering various industry segments in medium torque range power transmission solutions for more than 45 years. Over the years we have several technology tie ups with world’s renowned companies from Europe and Japan etc. We are geographically rich sales and service network with PAN India and across the globe make our brand as preferred choice for geared motor solution.

Q-2. Can you elaborate how your investment in R&D has helped you to stay ahead of your competitors?

Ans. Cutting edge technology and innovative solutions are the major pillars of success for Radicon PowerBuild. Wide range of product range catering various infrastructure and construction applications is possible due to in house R&D and manufacturing.

Q-3. Which are the countries of export and what are the challenges of supplying to the overseas market?

Ans. We are India based MNC having manufacturing plants in India and Thailand. Our wide sales and service network covering 25+ offices across the globe offer technical support & product to customers. We still feel that there is a large scope for further enhancement of our network in countries like Africa continent.

Q-4. What are the special business expansion plans on the anvil for the coming years planned by PowerBuild?

Ans. We have two world class manufacturing facilities in India and Thailand. Apart from this, we have established Swift centers (Assembly Centers) in various locations like Delhi, Kolkata, Pune, Chennai, Ahmedabad and Vadodara. These enable us to be more nearer to our customers and fulfill their need quickly. We are process of opening such swift centers outside India too, we have started with Bangladesh and many more to come.

Q-5. What are your business mantras which has helped you to sustain in such a competitive market for so long?

Ans. Think global and Act Local is the mantra. Our Application Engineering & Customisation maintenance is unique. The high-spirited PBL family has the dynamism and expertise to innovate and improve products suiting to the ever-changing global needs and our product basket that stands unmatchable.

Continuous training and upgradation of skills enable us in creating an environment of harmony and joy. We are known and trusted as a reliable organization always working for Customers’ delight.

www.powerbuild.in