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Q-1. What has been your valuable contribution to the growth of your vertical in India through your niche products and services and what are the special preparations going on for bC India event.

Ans. Our company promotes ready-mix concrete by highlighting its environmental benefits, investing in the latest technology and equipment, providing high-quality concrete, and excellent customer service, and offering diverse types of concrete. We will showcase our latest products and technology at the upcoming bauma Conexpo India trade fair and provide training to our team members to effectively understand customer needs.

Q-2. With impetus being given to the Infrastructure segment what shall be the additional role likely to be played by you?

Ans. As the infrastructure market

in India grows, we plan to expand production and delivery capabilities to meet the demand for high-quality ready mix concrete, invest in R&D to develop new products, and build strong partnerships to support infrastructure projects. We will prioritize safety and quality, tailoring our services to meet customer needs and meet the highest industry standards.

Q-3. What is your cutting edge over your competitors? How have you been able to sustain yourself for so long and continuously grow in such a cutthroat market scenario?

Ans. We pride ourselves on our commitment to delivering high-quality ready mix concrete on time and on budget. Our state-of-the-art production facilities and advanced transportation fleet allow us to efficiently meet the needs of even the largest construction projects. Additionally, we maintain strict

quality control measures to ensure that every batch of concrete meets or exceeds industry standards.

Our longevity and continued growth can be attributed to our ability to adapt to the changing market and anticipate the needs of our customers. We invest in research and development to constantly improve our products and processes, and we place a strong emphasis on building and maintaining strong relationships with our clients. Additionally, our experienced and dedicated staffs have been a key factor in our success.

Q-4. Nowadays ease of operation; safety and reliability have become vital selling points. What innovative features are being added in your products to have an edge over competition?

We focus on automation, digitalization, and innovation to increase safety, reliability, and

efficiency. We continuously develop new concrete mixes that cater to specific construction needs and prioritize sustainability in our production process. This sets us apart from competitors and allows us to meet the evolving market needs. Some of our innovative products include RDC SelfCrete, a self-compacting concrete, RDC FibreCrete, a fibre-reinforced concrete with high resistance to shrinkage cracks, RDC GreenCrete, which reduces carbon footprint and reduces dependence on cement, RDC ExpressCrete, a high early strength concrete designed for highway roads, and Pot-Crete, a rapid pothole repair solution, we developed with our subsidiary company Ultrafine that guarantees durable repairs without special equipment or downtime.

Q-5. What are the success mantras you abide by as you sought to create a legacy of

success?

Ans. Our first success mantra is that we always placed a strong emphasis on our service. We believe in building and maintaining strong relationships with our customers. We go great lengths to understand their needs and tailor our services to best support their projects. This approach has helped us to build a reputation as a reliable and trustworthy partner. We take great pleasure in our motto i.e. 'We promise, We deliver.'

Another important success mantra is our focus on safety and sustainability. We make sure that our operations are safe for our employees and the environment, and we are constantly looking for ways to reduce our impact on the environment. Lastly, we believe in providing our employees with the resources, training, and support they need to excel in their roles, and we are always looking for ways to enhance their skills.