



SDLG demonstrates a strong commitment to sustainability by integrating eco-friendly technologies into its product development, focusing on energy efficiency and emissions reduction

Mr. Surat Mehta
Head - SDLG India

Q-1. What are the special preparations being undertaken for participation in Excon 2023?

Ans. We are excited to commercially launch our L956EV Electric Wheel loader, now available for direct purchase by customers. After successfully operating these units under the Equipment as a Service business model for the past year, we are confident that these products will significantly enhance the operational efficiency and cost-effectiveness of Wheel Loaders. Additionally, we are all set to introduce the IC Engine variant of the L956H Wheel loader, specially designed to meet the specific needs of Indian working conditions.

Q-2. What innovative strategies does SDLG offer to

ensure excellent after-sales services and support for customers, especially concerning maintenance and spare parts availability?

Ans. Customers these days look at comprehensive packages to improve overall efficiency in their day-to-day operations and generate additional value for their businesses. SDLG offers far-reaching solutions to complement sustainable road construction & infrastructure projects. These include structured packages like a range of repair and maintenance agreements, financial services, and operator training services at site. All SDLG India products are backed by a countrywide dealer network assuring robust tech support, 95%+ ready availability of parts, and after-sales service – anywhere in the country at any

time.

Q-3. In a highly competitive market, how does SDLG differentiate itself from other construction equipment manufacturers in terms of product quality, technology, and services?

Ans. SDLG differentiates itself through a combination of product quality, technology, and services. The brand prioritizes robust engineering, ensuring its machinery meets industry standards for durability and performance. SDLG incorporates innovative technologies, adapting to evolving industry needs while maintaining cost-effectiveness. Additionally, the company stands out with its customer-centric approach, providing comprehensive services such as

training, aftermarket support, and efficient parts availability. This commitment to quality products, cutting-edge technology, and customer satisfaction positions SDLG as a reliable and competitive choice in the construction equipment sector.

Q-4. What are SDLG's long-term commitments and strategies towards sustainability, both in terms of product development and corporate responsibility?

Ans. SDLG demonstrates a strong commitment to sustainability by integrating eco-friendly technologies into its product development, focusing on energy efficiency and emissions reduction. The company also upholds corporate responsibility through initiatives



aimed at minimizing environmental impact, promoting safety, and supporting local communities. SDLG's long-term strategies prioritize sustainable practices, aligning with global efforts towards a greener and socially responsible construction equipment industry.