



The success of the Shri Ram Mandir lighting project serves as a milestone, and the company remains committed to furthering its role in projects that enrich cultural tapestries

says **Mr. Parag Bhatnagar**
President - Havells India Ltd

in an interview to *Electrical Line*

Q-1. What inspired Havells to illuminate Shri Ram Mandir, and how does this project align with the company's values?

Ans. Havells took on the responsibility of illuminating Shri Ram Mandir as a testament to its commitment to quality, innovation, and cultural heritage. The company expressed great pride in contributing to the timeless legacy of the sacred site and considered it an honor to enrich the visual splendor of the surroundings. This project aligns with Havells' values of pushing the boundaries of innovation while respecting and enhancing cultural heritage.

Q-2. Can you shed light on the customized lighting solutions designed for the Garbh Griha and other architectural elements, and how they contribute to the overall spiritual ambiance?

Ans. For the Garbh Griha, the main sanctuary, Havells designed customized lighting solutions to meet different lighting effects that accentuate the unique architecture. The lights delicately accentuate the intricate marble architectural carvings within the Garbh Griha. Beyond the Garbh Griha, other architectural elements such as pillars, arches, and carvings are illuminated with in-ground lighting luminaires. These products have precise beam angles and minimalistic form factors, contributing to the

spiritual ambiance of the temple.

Q-3. How does Havells plan to continue pushing the boundaries of innovation and cultural heritage in future projects, building on the success of the Shri Ram Mandir lighting project?

Ans. Havells intends to persist in exploring new frontiers of innovation and cultural legacy in upcoming initiatives, utilizing its commitment to excellence and state-of-the-art technology. The success of the Shri Ram Mandir lighting project serves as a milestone, and the company remains committed to furthering its role in projects that enrich cultural tapestries. The statement from Mr. Parag Bhatnagar, President of Havells India, emphasizes the company's dedication to innovation and cultural heritage.

Q-4. In what ways does Havells anticipate the lighting solutions to impact the overall experience of devotees and visitors to Shri Ram Mandir?

Ans. The lighting solutions provided by Havells are expected to significantly impact the overall experience of devotees and visitors to Shri Ram Mandir. The customized lighting not only enhances the visual splendor of the temple but also adds a touch of divinity to the entire experience. The careful illumination of architectural elements, including the intricate

carvings and the marble steps leading to the temple, fosters a harmonious and visually captivating environment, contributing to the grandeur of the temple and creating a spiritually uplifting atmosphere for those who visit.

Q-5. What was the brief given to Havells for the lighting aspect by the Trust?

Ans. Havells was entrusted with the responsibility for the Shri Ram Mandir project, which included the supply, installation, testing, and commissioning of cutting-edge lighting elements to enhance the aesthetic appeal and spiritual ambiance of the sacred temple.

Q-6. How was the lighting of different areas carried out - garbha griha, inner temple, exterior?

Ans. The lighting strategy for the Shri Ram Mandir involved a meticulous approach. In the Garbh Griha (main sanctuary), linear in-ground lights, spot in-ground lights, and 24 Carat Gold Plated spotlights were strategically placed, varying in wattages and color temperatures to accentuate the intricate marble architectural carvings. The lighting design extended to other temple structures, including pillars, columns, and architectural carvings, illuminated through in-ground lighting, focused beams, controlled angles, and

unobtrusive illumination.

Q-7. Is there any other project of this grandeur where Havells is or was involved?

Ans. Havells has a history of involvement in projects of grandeur similar to the Shri Ram Mandir. Havells has been instrumental in illuminating monumental landmarks, including the historic Purana Qila in Delhi, India. Collaborating with NBCC (India) Limited, the company has contributed significantly to the beautification of this historical fort. Additionally, Havells has left its mark on projects like restoration of Humayun's Tomb and has been actively involved in providing lighting solutions for various historical monuments, memorials, and public transport hubs. The commitment extends further through the professional luminaires range, where Havells aims to enhance architectural spaces with tailored and innovative lighting solutions, emphasizing both aesthetics and functionality.

Q-8. How does Havells envision the influence of the lighting solutions on the overall experience of devotees and visitors at Shri Ram Mandir?

Ans. Havells anticipates that the provided lighting solutions will have a substantial impact on the overall experience of devotees

and visitors at Shri Ram Mandir. The specially tailored lighting not only enriches the visual magnificence of the temple but also infuses a sense of divinity into the entire experience. The thoughtful illumination of architectural features, including intricate carvings and the marble steps leading to the temple, establishes a harmonious and visually captivating environment. This contribution enhances the temple's grandeur and fosters a spiritually uplifting atmosphere for those who come to visit.

Q-9. What level of difficulty did the Shri Ram Mandir lighting project pose, and are there any notable highlights to share?

Ans. The Shri Ram Mandir lighting project proved to be challenging, given the intricacies of the temple's architecture and the requirement for tailor-made lighting solutions. Key highlights encompass the meticulous design of lights for the Garbh Griha, the incorporation of in-ground luminaires to illuminate architectural elements, and the development of custom step lights for the temple's marble steps. Successfully overcoming these challenges, Havells achieved a seamless integration of aesthetics and functionality, marking significant milestones in lighting design.