



Technically we remain abreast with the advances in the field of Welding, Coating and Additive manufacturing

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Q-1. How does KECPL differentiate itself from competitors in the engineering sector, and what are your key competitive advantages?

Ans. KECPL team is a technologically competent team that understand customer requirements much better to enable it offer solutions that are exceeding customer expectation. The value generated by these processes ensures superior value to our valued customers at an affordable price, creating a win-win scenario that boosts the overall profitability and sustainability of our clients.

KECPL works with the clients from very initial stages extensively, that helps both the parties to understand the actual

requirements of the particular job. Not only understanding the job but also subsequently working with the client to understand how the work carried out by us helped them to improve their productivity and life span of the job.

Q-2. What measures does KECPL take to ensure operational efficiency and maintain high standards of quality in your engineering project?

Ans. We give major focus on compliances both statutory and what is required for the welfare of the employee and other stakeholders.

Technically we remain abreast with the advances in the field of

welding, Coating and additive manufacturing. we have ASME PRT-certification (WELD OVERLAY) and ASW C2.16/C2.16M (THERMAL SPRAY COATING).

To ensure operational efficiency and continuous improvement, we have ISO 9001:2015 which ensures high quality standards.

Regular Training is conducted for all employees in the technical and other related fields.

Q-3. How does KECPL prioritize research and development, and what percentage of revenue is reinvested into R&D annually?

Ans. We follow in spirit and letter, our tagline “Driven By

Technology”. KECPL has invested heavily, financially and technically in establishing a center of excellence - “KEEPSAKE WELDING RESEARCH AND SKILL DEVELOPMENT CENTER” situated at LD College Of Engineering Ahmedabad. The COE provides yeomen services in research and development of new welding/cladding technologies including 3D printing, Laser cladding, robotic welding etc. It also provides training to country's youths in skilling them- which ensures higher employability. We also work with engineering organization/institute and PhD scholars. Annually we invest about 20% of our revenue into research and development.

Q-4. What is KECPL'S Long-term strategic vision, and how does the company plan to achieve sustainable growth in the next five to 10 years?

Ans. KECPL'S Long Term Strategic vision is to remain technologically advanced in our chosen field of welding/c... Regular management interactions take place to look at the new initiatives that the organization can take to improve not only the top line but the profitability as well. Some initiatives such as:

- Introduce new products and services
- Explore new geographies
- Continuously Improve operating efficiency